

unconvention

THE UNCONVENTIONAL CONVENTION

October 15-17, 2021
Event Schedule



FRIDAY, OCTOBER 15

AM

7:00 - 10:00

8:00

8:00 - 9:45

9:00 - 9:45

9:00 - 12:00

10:00 - 12:00

10:00 - 10:30

10:30 - 11:00

11:00 - 11:30

11:30 - 12:00

Registration Booth Open
Sponsor Coffee, Wellness Lounge
Self-Defense Class
Meditation and Self Care Class (Leah Meadows)
Headshot Time Slots Available
Sponsor Sessions, Wellness Lounge
Erchonja - Topic TBA (Kristin Hieshetter)
CHUSA - Own Your Fees (Heather Simmons)
NCMIC - Sexual Harassment Prevention (Lori Holt)
Foot Levelers - How to Protect Ourselves (Speaker TBA)

PM

12:00 - 2:00

2:00 - 6:00

2:10 - 3:00

3:05 - 3:55

3:55 - 4:15

4:15 - 5:05

5:10 - 6:00

6:00 - 7:00

Platinum and Speaker Luncheon (Keynote: Jamie Greenawalt)
Large Group - Welcome
How to Love Your Selfie (Lauryn Brunclik)
CoreStyle - Dressing the Authentic You (Cecile Thackeray)
Break
Style and Image: Cultivating Your Brand to Optimize Your Profits (Rachel Chester)
Business Etiquette Essentials (Kristi Hudson)
Hors d'Oeuvres & Drinks, Wellness Lounge

SATURDAY, OCTOBER 16

AM

7:00 - 8:00

8:00

9:00 - 10:00

10:15 - 11:00

11:00 - 1:00

Kickboxing Class (Cristina Padilla)
Sponsor Coffee in Wellness Lounge
Morning Keynote - Superwoman Syndrome (Anda Vranjes)
Sponsor Mini Sessions, TBA
Breakout Sessions

SATURDAY, OCTOBER 16, cont.

AM

11:00 - 12:00

Breakout Session 1

Room 1: Managing Your Money - Financial Freedom
(Jennifer Belville)

12:00 - 1:00

Room 2: Success on Your OWN Terms (Krysti Wick)

Breakout Session 2

Room 1: Four Pillars of Practice: Creating a Blueprint for
Your Business for 2022 (Rosemary Batanjski)

Room 2: Creating Lifetime Patients (Michelle Turk)

PM

1:00 - 3:00

Strolling Lunch Reception (All Attendees), Visit Vendors, Pool/
Beach Time

3:00 - 5:00

Breakout Sessions

Room 1: Hands-On Adjusting Workshop

- Thompson Technique (Beth Zogg)
- Extremity Adjusting (Michelle Wendling)
- Infant Myofascial (Nancy Cooper)
- Injury Prevention/Taping (Karen Hudes)
- Technique Discussion and Demonstration
(Cyndy Shaft-Toll)

Room 2:

Session 1: Hosting In-House Successful Events
(Hillary Hushower)

Session 2: Micropractice & Cash Practice
(Margie Smith)

5:00 - 6:00

WDC Talks Presentations

6:00 - 8:00

Break/Disburse for Dinner (on own)

8:00

Denim and Diamonds Party: WDC Awards, Cocktail Hour

SUNDAY, OCTOBER 17

AM

Coffee and breakfast on your own

8:00 - 9:00

Belly Dancing Class, Pool (Janelle Mackowiak)

9:00 - 11:00

Breakout Sessions, by beach or pool

9:00 - 9:45

Session 1

10:00 - 10:45

Session 2

